An advocacy campaign to celebrate successes and change perceptions about public education in Georgia.

Celebrate Success
The Spark Campaign’s aim is to celebrate success around three pillars.

2/3rds

Great Teachers
Builders of Tomorrow

2/3rds hold an advanced degree in their field. Teachers come from distinguished careers in other areas – business, technology, military service, medicine – and bring a wealth of experiences to their classrooms.

11.8%

2016 Average Graduation Rate of 79.2% is up for the fifth straight year—up 11.8 percentage points during that same period. The graduation rate for students who completed a Career Pathway was significantly higher at 94.9% in 2015.

+21k

29,000 students in ’15–’16 are served in over 120 different courses through the Georgia Virtual School, an online learning community.

Graduation Insight
Setting a Higher Standard

Georgia is one of only 20 states nationwide that have adopted graduation requirements consistent with the American Diploma Project’s definition of college and career ready — one of a handful of states in the country that requires four years of both math and science for graduation from Georgia public schools.

Strong Leaders
Change Makers of Today

Innovation
Cutting-edge S.T.E.A.M. initiatives
Partners

Eighteen different organizations and associations, representing 650,000+ education professionals, have aligned around the importance of the need to improve the Georgia Public School System. This leadership foundation is preparing the next generation of work force for the state of Ga.

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**Did you know?** Georgia Public School System graduates represent over 90% of the Georgia work force. Clearly the system is the economic engine for the state.

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**US** The latest U.S. high school graduation rate of 83.2% is the highest in the history of public education. It is up 4 percentage points from just six years ago and on track to reach 90% by 2020.

**GA** Georgia’s class of 2015 was 13th in the nation for the percentage of students scoring a 3 or higher on at least one AP exam, and is 1 of 15 states to exceed the national average.

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It’s time that students, parents, educators and community leaders join together to make a difference.

Dr. Joseph C. Barrow  
Superintendent, Fayette County Schools

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**How to Be Involved**

- Visit & Learn
- Submit a Story
- Share News of Success

Visit gavisionproject.org
Strong public schools make strong communities, and strong community support ensures successful schools.

Spark Campaign is an Initiative of The Georgia Vision Project with 7 key impact areas:

- Early Learning and Student Success
- Teaching and Learning
- Teaching and Learning Resources
- Human and Organizational Capital
- Governance, Leadership, and Accountability
- Culture, Climate and Organizational Efficacy
- Financial Resources

A multi-year initiative to research and implement:

- World-class educational standards
- Viable directives
- Sustainable frameworks and
- Organizing contemporary networks

**Educators**

How will your vision become your students’ reality?

**Parents**

What are the choices and real education opportunities for you and your child?

**Partners**

Where will you find a skilled workforce 10 years from now?

Visit [gavisionproject.org](http://gavisionproject.org)